

WALK 2 SCHOOL WALKATHON 2016

"Let's walk for a purpose"

**SOL PLAATJIE MUNICIPALITY
AND
SKM LEGACY**

PRESENT

WALK 2 SCHOOL WALKATHON 2016

"Let's walk for a purpose"



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PROPOSED EVENT DATE:

28 May 2016

PURPOSE

- ✚ We are aiming at raising funds in order to buy school shoes for pupils at two foundation phase institutions.
- ✚ We are also looking at having this kind of event annually, and gradually creating awareness for healthy living lifestyle throughout the Northern Cape by the assistance of Sol Plaatjie municipality.

WHAT WE REQUIRE FROM YOUR ENTITY

We require assistance in providing the following basics for the day:

- ✚ Water
- ✚ Energy drinks
- ✚ Caps
- ✚ Medals and / or prizes



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MARKETING AND PUBLICITY FOR YOUR COMPANY

- ✚ As we will be marketing and advertising the event, your company logo and a special mention of your company will be at the top of our priority.
- ✚ Your company branding will be all around the area where the event will be taking place, at your request and we will then require your banners.
- ✚ All of our social media pages will have your company's name and logo as one of our major sponsors.



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DISTANCES (FUN WALKS)

15 km – starting at 06:00

8 km – starting at 07:30

5 km – starting at 09:00

Kindly note that, the distances will also be verified by the public works department, so that proper and accurate information can be documented for registration purposes by our participants.

5 km

R30 – Persons of all ages are welcome to participate

8 km (Inclusive of a free T-shirt)

R50 – For persons from 12 years to 59 years

R30 – For kids younger than 12 years and the elderly (pensioners), being from 60 years.

15 km (Inclusive of a free T-shirt)

R90 – For persons from 12 years to 59 years

R70 – For kids younger than 12 years and the elderly (pensioners), being from 60 years.



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OUR TARGET AUDIENCE

- ✚ All age groups
- ✚ All ethnic groups
- ✚ Business owners
- ✚ Workers
- ✚ Government officials
- ✚ Privately owned organisations
- ✚ Non profit making institutions



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Attached is our sponsorship form to assist you in highlighting the item(s) which you will be able to sponsor the good cause: *Please tick in the appropriate box.*

<input type="checkbox"/>	Water
<input type="checkbox"/>	Energy drinks
<input type="checkbox"/>	Caps
<input type="checkbox"/>	Participatory and winner prizes
<input type="checkbox"/>	Refreshments for participants
Company/ Entity Name :	
Nature of the business:	



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Our broader aim:

We are hoping to touch lives with this event and in the process create networks and business opportunities for every individual who will be taking part in the event, be it as a sponsor, partner or participant.

Schools around the area will benefit a lot from this initiative, as we strive for the betterment of pupils learning and teaching sessions in schools.

The cause will not just end when the event ends, but it will continue as we are hopeful that a lot of companies will grab the opportunities presented to them, and end up adopting one or more schools around Solplaatjie and assist in any way that they can.

"Thank you"



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OUR CONTACTS

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